

# Chocolate Pudding Enhanced with Milk Protein

This flavorful pudding snack with added Milk Protein Concentrate tastes great and provides the essential nutrients of dairy foods for children and adults alike.



## INGREDIENTS

	Usage Levels (%)
Water	65.000
Dextrose	10.000
Maltodextrin	9.699
<b>MPC</b>	<b>5.250</b>
Starch, modified	3.500
Cocoa	3.000
Sucrose	3.000
Salt	0.300
Vanilla	0.150
Sodium Alginate	0.050
Xanthan Gum	0.050
Sucralose	0.001
<b>Total</b>	<b>100.00</b>

## PREPARATION

1. Place all dry ingredients into a bowl and mix until homogenous.
2. Add water all at once and stir with a whisk until mixture is smooth and slightly thickened.
3. Serve at once, or chill until use.

## MARKET INSIGHTS

- Parents want their children to grow up healthy and are looking for nutritious snacks that their kids will eat.
- Higher-protein pudding provides extra nutrition and can help kids build strong muscles as they enjoy one of their favorite foods.

## BENEFITS OF USING U.S. DAIRY

### Milk Protein Concentrate

- Adds dairy protein and calcium
- Build body and texture
- Contributes to a pleasing mouthfeel
- Contributes mild dairy flavor that blends well with other tastes and ingredients

## NUTRITIONAL CONTENT

### U.S. Label

### Nutrition Facts

Serving Size 4 ounces (113g)  
Servings Per Container 1

Amount Per Serving		% Daily Value*
<b>Calories</b> 140	Calories from Fat 5	
<b>Total Fat</b> 0g		<b>0%</b>
Saturated Fat 0g		<b>0%</b>
Trans Fat 0g		
<b>Cholesterol</b> 0mg		<b>0%</b>
<b>Sodium</b> 160mg		<b>7%</b>
<b>Total Carbohydrate</b> 30g		<b>10%</b>
Dietary Fiber 1g		<b>4%</b>
Sugars 14g		
<b>Protein</b> 5g		

Vitamin A 0% • Vitamin C 0%  
Calcium 15% • Iron 0%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less Than	65g	80g
Saturated Fat	Less Than	20g	25g
Cholesterol	Less Than	300mg	300 mg
Sodium	Less Than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

Rely on the dynamic lineup of U.S. dairy to meet consumer demands in global product development. The U.S. Dairy Export Council® (USDEC) offers resources on [ThinkUSAdairy.org](http://ThinkUSAdairy.org) including a dairy ingredient supplier search, consumer, nutrition and product research, technical insights and prototype assistance to help develop and launch your next successful product. [@ThinkUSAdairy](https://twitter.com/ThinkUSAdairy)

This formula serves as a reference. Product developers are encouraged to modify the formula to meet manufacturing and finished product specifications needs. Developed at the Wisconsin Center for Dairy Research, University of Wisconsin-Madison. ©2014 U.S. Dairy Export Council.